Courses
Field

🔍 📁 **All ads**   ⚡ High performing   ⊕ Actions   ✉ Had delivery   **+ 1 more view**   **Create a view** ⚙

Search by name, ID or metrics

| 🖼 **Campaigns** 36 selected ✕ | 🔲 **Ad sets for 36 Campaigns** | 🗂 **Ads for 36 Campaigns** |

🗓 Maximum: May 27, 2022 – Jun 27, 2025 ▼

+ Create   📋 Duplicate   ✏ Edit   🧪 A/B test   More ▼   III Columns: Performance ▼   ☰ Breakdown ▼   📑 Reports ▼   ⬀ Export ▼   ⬀ Charts

☐	Off / On	Ad set	Results ▼	Reach ▼	Impressions ▼	Cost per result ▼	Amount spent ▼	Ends ▼	Schedule ⊕
☐	🔵	**stories 22\6 - Copy** ıll View charts ✏ Edit 📋 Duplicate ⬀ •••	28,181 Post engagements	54,055	67,117	0.04.م.ح Per Post Engagement	1,004.85.م.ح	Ongoing	Jun 22, 20
☐	🔵	**stories 22\6**	36,326 Post engagements	56,169	69,972	0.03.م.ح Per Post Engagement	1,007.62.م.ح	Ongoing	Jun 22, 20
☐	🔵	**New Engagement Ad Set**	13,755 Post engagements	40,401	49,354	0.06.م.ح Per Post Engagement	845.41.م.ح	Ongoing	Jun 21, 20
☐	🔵	**New Engagement Ad Set**	73 Messaging conversati...	13,672	28,485	20.79.م.ح Per Messaging Conve...	1,517.38.م.ح	Ongoing	Jun 21, 20
☐	🔵	**New Engagement Ad Set**	168 Messaging conversati...	22,144	48,793	10.62.م.ح Per Messaging Conve...	1,784.01.م.ح	Ongoing	Jun 11, 20
☐	🔵	**New Engagement Ad Set**	9,929	129,565	160,288	0.19.م.ح	Ongoing	Jun 7, 202
		Results from 52 ad sets ⓘ							

All ads | High performing | Actions | Had delivery | + 1 more view | Create a view

Search by name, ID or metrics

| Campaigns 36 selected ✕ | Ad sets for 36 Campaigns | Ads for 36 Campaigns | Maximum: May 27, 2022 – Jun 27, 2025 ▼ |

+ Create | Duplicate | Edit | A/B test | More ▼ | Columns: Performance ▼ | Breakdown ▼ | Reports ▼ | Export ▼ | Charts

	Off / On	Ad set	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Schedule
☐	◉	[05/09/2025] Promoting **Unpublished edits** Messaging conversati...	55	5,308	11,181	11.05.ج.م Per Messaging Conve...	607.79.ج.م	Ongoing	May 9, 202
☐	◉	[05/09/2025] Promoting **Unpublished edits** Messaging conversati...	50	5,796	9,930	12.10.ج.م Per Messaging Conve...	604.75.ج.م	Ongoing	May 9, 202
☐	◉	[05/09/2025] Promoting Messaging conversati...	36	3,751	6,043	13.33.ج.م Per Messaging Conve...	480.01.ج.م	Ongoing	May 9, 202
☐	◉	New Engagement Ad Set Messaging conversati...	32	7,483	14,997	24.09.ج.م Per Messaging Conve...	770.75.ج.م	Ongoing	May 9, 202
☐	◉	new cairo ✎ �ᯤ View charts ✎ Edit ⎙ Duplicate 🖼 ··· Messaging conversati...	56	18,404	24,146	21.16.ج.م Per Messaging Conve...	1,185.06.ج.م	Ongoing	May 9, 202
☐	◉	alexandria	71	22,575	34,222	16.74.ج.م Per Messaging Conve...	1,188.63.ج.م	Ongoing	May 9, 202
		Results from 52 ad sets ⓘ							

🔍 | 📁 **All ads** | ⤴ High performing | ⊙ Actions | ✉ Had delivery | + 1 more view | **Create a view** | ⚙

Search by name, ID or metrics

🖼 **Campaigns** 36 selected ✕ | 🔲 **Ad sets for 36 Campaigns** | ▭ **Ads for 36 Campaigns** | ▦ Maximum: May 27, 2022 – Jun 27, 2025 ▼

+ Create | 📋 Duplicate | ✏ Edit | 🧪 A/B test | More ▼ | ▥ Columns: Performance ▼ | ☰ Breakdown ▼ | 📑 Reports ▼ | ↗ Export ▼ | 📈 Charts

	Off / On	Ad set	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Schedule
☐	🔵	New Engagement Ad Set	17,695 Post engagements	39,219	44,327	0.04 م.ح Per Post Engagement	770.09 م.ح	Ongoing	Jun 24, 20
☐	🔵	New Engagement Ad Set **Unpublished edits** 📊 View charts ✏ Edit 📋 Duplicate 🖼 ⋯	28,477 Post engagements	61,180	68,197	0.03 م.ح Per Post Engagement	877.96 م.ح	Ongoing	Jun 23, 20
☐	🔵	cairo uni - Copy	15 Messaging conversati...	4,271	4,883	12.34 م.ح Per Messaging Conve...	185.50 م.ح	Ongoing	Jun 26, 20
☐	🔵	alex uni	9 Messaging conversati...	5,729	6,508	23.36 م.ح Per Messaging Conve...	210.60 م.ح	Ongoing	Jun 26, 20
☐	🔵	markting	6 Messaging conversati...	2,847	3,059	26.36 م.ح Per Messaging Conve...	159.51 م.ح	Ongoing	Jun 26, 20
☐	🔵	call cantre	6	3,374	3,840	26.26 م.ح	157.55 م.ح	Ongoing	Jun 26, 20
		Results from 52 ad sets ⓘ							

🔍 📁 All ads   ↝ High performing   ⊕ Actions   ✉ Had delivery   + 1 more view   Create a view ⚙

Search by name, ID or metrics

| ▣ Campaigns | 36 selected ✕ | ▦ Ad sets for 36 Campaigns | ▭ Ads for 36 Campaigns | | ⊞ Maximum: May 27, 2022 – Jun 27, 2025 ⌄ |

+ Create   📋 Duplicate   ✏ Edit   ⚗ A/B test   More ⌄   ▥ Columns: Performance ⌄   ☰ Breakdown ⌄   📕 Reports ⌄   ⬈ Export ⌄   ⬈ Charts

	Off / On	Ad set ⌄	Results ⌄	Reach ⌄	Impressions ⌄	Cost per result ⌄	Amount spent ⌄	Ends ⌄	Schedule	⊕
			Meta leads			Per Meta lead				
☐	🔵	mohandseen - dokki	71,054 Post engagements	149,566	249,294	0.09.ج.م Per Post Engagement	6,387.63.ج.م	Ongoing	May 13, 2025	
☐	🔵	new cairo	20,948 ThruPlays	228,776	304,341	0.31.ج.م Cost per ThruPlay	6,393.43.ج.م	Ongoing	May 13, 2025	
☐	🔵	nasrcity-masrelgdida- maadi ✏ ‖ View charts ✏ Edit 📋 Duplicate 🖼 ⋯	119,672 Post engagements	265,521	363,477	0.05.ج.م Per Post Engagement	6,393.32.ج.م	Ongoing	May 13, 2025	
☐	🔵	alexandria	153,555 Post engagements	292,029	468,641	0.04.ج.م Per Post Engagement	6,404.38.ج.م	Ongoing	May 13, 2025	
☐	🔵	zayed	90,547 Post engagements	166,808	286,933	0.07.ج.م Per Post Engagement	6,400.59.ج.م	Ongoing	May 13, 2025	
☐	🔵	[05/09/2025] Promoting **Unpublished edits**	55	5,308	11,181	11.05.ج.م	607.79.ج.م	Ongoing	May 9, 2025	

Results from 52 ad sets ⓘ

All ads | High performing | Actions | Had delivery | + 1 more view | Create a view

Search by name, ID or metrics

Campaigns 36 selected ✕ | Ad sets for 36 Campaigns | Ads for 36 Campaigns | Maximum: May 27, 2022 – Jun 27, 2025 ▼

+ Create | Duplicate | Edit | A/B test | More ▼ | Columns: Performance ▼ | Breakdown ▼ | Reports ▼ | Export ▼ | Charts

	Off / On	Ad set	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Schedule
			Messaging conversati...			Per Messaging Conve...			
	⬤	Instagram Post	3,114 Instagram Profile Visits	117,751	159,913	1.12.ج.م Per Instagram Profile V...	3,499.75.ج.م	Jun 3, 2024	May 27, 202 7 days
	⬤	New Engagement Ad Set	290 Messaging conversati...	38,961	65,693	17.20.ج.م Per Messaging Conve...	4,989.19.ج.م	Ongoing	May 27, 202
	⬤	New Leads Ad Set	⬇ 137 Meta leads	51,701	69,964	21.46.ج.م Per Meta lead	2,939.88.ج.م	Ongoing	May 16, 202
	⬤	New Leads Ad Set ✏ 📊 View charts ✏ Edit 📋 Duplicate 🖼 ⋯	⬇ 160 Meta leads	40,043	56,895	14.01.ج.م Per Meta lead	2,241.02.ج.م	Ongoing	May 15, 202
	⬤	LL	⬇ 161 Meta leads	31,898	51,588	12.12.ج.م Per Meta lead	1,952.04.ج.م	Ongoing	May 15, 202
	⬤	New Leads Ad Set	⬇ 80	19,290	30,480	19.97.ج.م	1,597.30.ج.م	Ongoing	May 7, 2024

Results from 52 ad sets ⓘ

🔍 | 📁 All ads | 📈 High performing | ⊙ Actions | ✉ Had delivery | + 1 more view | Create a view | ⚙

Search by name, ID or metrics

| ▸ Campaigns 36 selected ✕ | 🔲 Ad sets for 36 Campaigns | ▭ Ads for 36 Campaigns | ▦ Maximum: May 27, 2022 – Jun 27, 2025 ▼ |

+ Create | 📄 Duplicate | ✏ Edit | 🧪 A/B test | More ▼ | ▥ Columns: Performance ▼ | ☰ Breakdown ▼ | 📑 Reports ▼ | ⬈ Export ▼ | 📈 Charts

	Off / On	Ad set ▼	Results ▼	Reach ▼	Impressions ▼	Cost per result ▼	Amount spent ▼	Ends ▼	Schedule ⊕
☐	🔵	New Leads Ad Set	272 Meta leads	54,528	76,081	15.43.ج.م Per Meta lead	4,195.88.ج.م	Ongoing	May 7, 202
☐	🔵	New Engagement Ad Set	125 Messaging conversati...	20,516	27,057	10.33.ج.م Per Messaging Conve...	1,291.60.ج.م	Ongoing	May 7, 202
☐	🔵	New Engagement Ad Set	536 Messaging conversati...	50,089	96,316	13.79.ج.م Per Messaging Conve...	7,391.96.ج.م	Ongoing	May 7, 202
☐	🔵	New Engagement Ad Set	13 Messaging conversati...	2,239	2,438	10.87.ج.م Per Messaging Conve...	141.27.ج.م	Ongoing	May 7, 202
☐	🔵	New Engagement Ad Set	7 Messaging conversati...	3,293	3,374	18.85.ج.م Per Messaging Conve...	131.93.ج.م	Ongoing	May 2, 202
☐	🔵	New Engagement Ad Set ✏ 📊 View charts ✏ Edit 📄 Duplicate 🖼 ...	956 Messaging conversati...	135,244	260,099	15.91.ج.م Per Messaging Conve...	15,210.90.ج.م	Ongoing	Apr 29, 202
		Results from 52 ad sets ⓘ							

🔍 | 📁 **All ads** | ⚡ High performing | ⊕ Actions | ✉ Had delivery | + 1 more view | Create a view | ⚙

Search by name, ID or metrics

| ▢ Campaigns **36 selected** ✕ | ▦ **Ad sets for 36 Campaigns** | ▢ Ads for 36 Campaigns | ▦ Maximum: May 27, 2022 – Jun 27, 2025 ▼ |

+ **Create** | 📄 Duplicate | ✏ Edit | 🧪 A/B test | More ▼ | ▥ Columns: Performance ▼ | ☰ Breakdown ▼ | 📄 Reports ▼ | ⤴ Export ▼ | 📈 Charts

	Off / On	Ad set ▼	Results ▼	Reach ▼	Impressions ▼	Cost per result ▼	Amount spent ▼	Ends ▼	Schedule
☐	🔵	New Engagement Ad Set	.132 Messaging conversati...	15,794	20,646	7.88.ج.م Per Messaging Conve...	1,039.99.ج.م	Ongoing	May 7, 2024
☐	🔵	New Leads Ad Set	272 Meta leads	54,528	76,081	15.43.ج.م Per Meta lead	4,195.88.ج.م	Ongoing	May 7, 2024
☐	🔵	New Engagement Ad Set	.125 Messaging conversati...	20,516	27,057	10.33.ج.م Per Messaging Conve...	1,291.60.ج.م	Ongoing	May 7, 2024
☐	🔵	New Engagement Ad Set	.536 Messaging conversati...	50,089	96,316	13.79.ج.م Per Messaging Conve...	7,391.96.ج.م	Ongoing	May 7, 2024
☐	🔵	New Engagement Ad Set	.13 Messaging conversati...	2,239	2,438	10.87.ج.م Per Messaging Conve...	141.27.ج.م	Ongoing	May 7, 2024
☐	🔵	New Engagement Ad Set	.7.	3,293	3,374	18.85.ج.م	131.93.ج.م	Ongoing	May 2, 2024
		Results from 52 ad sets ⓘ							

🔍 | 📁 **All ads** | ↥ Actions | ⚡ Active ads | ⚡ Had delivery | + See more | **Create a view** | ⚙

Search by name, ID or filters

🖼 Campaigns [2 selected ✕] | ⊞ **Ad sets for 2 Campaigns** | ▭ Ads for 2 Campaigns | ⊞ Maximum: May 27, 2022 – Jun 27, 2025 ▼

+ **Create** | 📋 Duplicate ▼ | ✏ Edit ▼ | 🧪 A/B test | More ▼ | ▥ Columns: Performance ▼ | ☰ Breakdown ▼ | 📖 Reports ▼ | ⬈ Export ▼ | 📈 Charts

	Off / On ↑↓	Ad set ↑↓	Results ↑↓	Reach ↑↓	Impressions ↑↓	Cost per result ↑↓	Amount spent ↑↓	Ends ↑↓	Schedule ↑↓
☐	🔵	**target** 📊 View charts ✏ Edit 📋 Duplicate ⬈ ⋯	42 Messaging conversati...	13,419	16,652	25.47.ج.م Per Messaging Conve...	1,069.65.ج.م	Ongoing	Jan 5, 2025 – On
☐	🔵	auto	168 Messaging conversati...	11,027	14,629	7.97.ج.م Per Messaging Conve...	1,339.41.ج.م	Ongoing	Jan 5, 2025 – On
☐	🔵	New Engagement Ad Set	132 Messaging conversati...	21,105	30,655	20.36.ج.م Per Messaging Conve...	2,686.95.ج.م	Ongoing	Jan 2, 2025 – On
		Results from 3 ad sets ⓘ 👁 View results							

🔍 | 📁 **All ads** | ↑ Actions | ⚡ Active ads | ⚡ Had delivery | + See more | Create a view | ⚙

Search by name, ID or filters

🖼 **Campaigns** 6 selected ✕ | ⊞ **Ad sets for 6 Campaigns** | 🗂 **Ads for 6 Campaigns** | ⊞ Maximum: May 27, 2022 – Jun 27, 2025 ▼

+ Create | 📋 Duplicate ▼ | ✏ Edit ▼ | 🧪 A/B test | More ▼ | ▮▮▮ Columns: Performance ▼ | ☰ Breakdown ▼ | 📓 Reports ▼ | ⬀ Export ▼ | ⤴ Charts

	Off / On ↑↓	Ad set ↑↓	Results ↑↓	Reach ↑↓	Impressions ↑↓	Cost per result ↑↓	Amount spent ↑↓	Ends ↑↓	Schedule ↑↓
☐	🔵	on your ad	28,893 Post engagements	42,438	48,940	0.02.ρ.τ Per Post Engagement	470.26.ρ.τ	Ongoing	May 25, 2025 –
☐	🔵	follow	114 Instagram profile visits	4,315	4,937	1.37.ρ.τ Cost per Instagram pr...	155.91.ρ.τ	Ongoing	May 19, 2025
☐	🔵	message	62 Messaging conversati...	5,674	7,991	9.38.ρ.τ Per Messaging Conve...	581.78.ρ.τ	Ongoing	May 6, 2025 – C
☐	🔵	on your ad	23,715 Post engagements	33,560	36,637	0.01.ρ.τ Per Post Engagement	327.84.ρ.τ	Ongoing	May 6, 2025 – C
☐	🔵	on your ad	5,551 Post engagements	7,969	8,332	0.01.ρ.τ Per Post Engagement	72.75.ρ.τ	Ongoing	May 6, 2025 – C
☐	🔵	message	15	1,867	2,469	8.17.ρ.τ	122.56.ρ.τ	Ongoing	May 6, 2025 – C
		Results from 11 ad sets ⓘ							

🔍 📁 **All ads** ⤳ High performing ⬆ Actions ✉ Had delivery + 1 more view **Create a view** ⚙

Search by name, ID or metrics

▣ Campaigns 5 selected ✕ | ⬛ **Ad sets for 5 Campaigns** | ▭ Ads for 5 Campaigns | ▦ Maximum: May 27, 2022 – Jun 27, 2025 ▼

+ Create | 📋 Duplicate | ✏ Edit | ⚗ A/B test | More ▼ | ▥ Columns: Performance ▼ | ☰ Breakdown ▼ | 📄 Reports ▼ | ⬈ Export ▼ | ⬈ Charts

Off / On	Ad set	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Schedule
🔵	New Engagement Ad Set	—	—	—	—	—	Ongoing	Jun 23, 202
🔵	New Engagement Ad Set	67 Messaging conversati...	8,648	11,429	7.14.ج.م Per Messaging Conve...	478.20.ج.م	Ongoing	May 14, 20.
🔵	New Engagement Ad Set ✏ 📊 View charts ✏ Edit 📋 Duplicate ⬈ ⋯	448 Messaging conversati...	29,757	42,281	4.25.ج.م Per Messaging Conve...	1,901.76.ج.م	Ongoing	Mar 30, 202
🔵	New Engagement Ad Set	549 Messaging conversati...	31,929	47,268	5.31.ج.م Per Messaging Conve...	2,916.44.ج.م	Ongoing	Mar 20, 202
🔵	New Engagement Ad Set	2 Messaging conversati...	640	694	25.84.ج.م Per Messaging Conve...	51.68.ج.م	Ongoing	Mar 20, 202
🔵	New Engagement Ad Set	172 Messaging conversati...	11,866	17,880	6.89.ج.م Per Messaging Conve...	1,184.79.ج.م	Ongoing	Mar 5, 2024
	Results from 6 ad sets ⓘ							

🔍 | 📁 **All ads** | ➹ High performing | ⊕ Actions | ✉ Had delivery | + 1 more view   Create a view ⚙

Search by name, ID or metrics

| ▣ **Campaigns** 6 selected ✕ | 🔲 **Ad sets for 6 Campaigns** | 🗔 **Ads for 6 Campaigns** | | | 🗓 Maximum: May 27, 2022 – Jun 27, 2025 ▼ |

➕ **Create** | 📋 Duplicate | ✏ Edit | ⚗ A/B test | More ▼   ⫼ Columns: Performance ▼ | ☰ Breakdown ▼ | 📋 Reports ▼ | ⬈ Export ▼ | ⬈ Charts

☐	Off / On	Ad set ▼	Results ▼	Reach ▼	Impressions ▼	Cost per result ▼	Amount spent ▼	Ends ▼	Schedule	⊕
☐	🔵	New Engagement Ad Set ✏ 📊 View charts ✏ Edit 📋 Duplicate 🖼 ⋯	1,069 Post engagements	24,629	37,257	0.40.ج.م Per Post Engagement	427.47.ج.م	Ongoing	Mar 20, 202	
☐	🔵	New Engagement Ad Set	17,599 Post engagements	41,068	45,204	0.02.ج.م Per Post Engagement	315.98.ج.م	Ongoing	Mar 16, 202	
☐	🔵	New post engagement ad set	150,112 Post engagements	270,712	370,955	0.01.ج.م Per Post Engagement	1,648.07.ج.م	Ongoing	Mar 13, 202	
☐	🔵	New post engagement ad set	61,182 Post engagements	135,720	188,983	0.02.ج.م Per Post Engagement	1,022.86.ج.م	Ongoing	Mar 10, 202	
☐	🔵	New Engagement Ad Set - Copy	40,793 Post engagements	94,683	104,805	0.01.ج.م Per Post Engagement	401.28.ج.م	Ongoing	Mar 8, 2024	
☐	🔵	New Engagement Ad Set	2,288	58,586	70,155	0.18.ج.م	414.42.ج.م	Ongoing	Mar 5, 2024	
		Results from 7 ad sets ⓘ								

Ad sets ⬚ adham hossam (10735345... ▼   ⊙ Opportunity score ▼   Updated just now ⟳ 🗑 Discard drafts   **Review and publish (7)** ⋯

🔍 | 📁 **All ads** | ⊕ Actions | ⚡ Active ads | ⚡ Had delivery | + See more   Create a view ⚙

Search by name, ID or filters

📁 Campaigns [6 selected ✕] | ⬚ **Ad sets for 6 Campaigns** | ▭ Ads for 6 Campaigns   ▦ Maximum: May 27, 2022 – Jun 27, 2025 ▼

➕ **Create** | 📋 Duplicate ▼ | ✏ Edit ▼ | 🧪 A/B test | More ▼ | ▮▮▮ Columns: Performance ▼ | ☰ Breakdown ▼ | 📕 Reports ▼ | ⬈ Export ▼ | 🗠 Charts

☐	Off / On ⇅	Ad set ⇅	Results ⇅	Reach ⇅	Impressions ⇅	Cost per result ⇅	Amount spent ⇅	Ends ⇅	Schedule ⇅
☐	🔵	on your ad	23,7,13 Post engagements	33,560	36,637	0.01.ه.ح Per Post Engagement	327.84.ه.ح	Ongoing	May 6, 2025 – C
☐	🔵	on your ad	5,551 Post engagements	7,969	8,332	0.01.ه.ح Per Post Engagement	72.75.ه.ح	Ongoing	May 6, 2025 – C
☐	🔵	message	15 Messaging conversati...	1,867	2,469	8.17.ه.ح Per Messaging Conve...	122.56.ه.ح	Ongoing	May 6, 2025 – C
☐	🔵	on your ad ✏ 📊 View charts ✏ Edit 📋 Duplicate 🖼 ⋯	51,069 Post engagements	65,619	76,384	0.01.ه.ح Per Post Engagement	584.33.ه.ح	Ongoing	Apr 24, 2025 – C
☐	🔵	message **Unpublished edits**	176 Messaging conversati...	9,651	13,118	4.82.ه.ح Per Messaging Conve...	847.46.ه.ح	Ongoing	Apr 24, 2025 – C
☐	⚫	on your ad	6,405 Post engagements	10,558	11,444	0.02.ه.ح Per Post Engagement	102.46.ه.ح	Ongoing	May 19, 2025
		Results from 11 ad sets ⓘ							

adham hossam (10735345... ▾   ⎯ Opportunity score ▾   Updated just now ⟳   🗑 Discard drafts   **Review and publish (7)**   •••

🔍   📁 **All ads**   ⊙ Actions   ⚡ Active ads   ⚡ Had delivery   + See more   Create a view   ⚙

Search by name, ID or filters

| ◰ Campaigns 2 selected ✕ | ⊞ **Ad sets for 2 Campaigns** | ▭ Ads for 2 Campaigns | ⊞ Maximum: May 27, 2022 – Jun 27, 2025 ▾ |

+ **Create**   📋 Duplicate ▾   ✎ Edit ▾   ⚗ A/B test   More ▾   III Columns: Performance ▾   ☰ Breakdown ▾   📑 Reports ▾   ⬈ Export ▾   ⤴ Charts

☐	Off / On ↑↓	Ad set ↑↓ ▾	Results ↑↓ ▾	Reach ↑↓ ▾	Impressions ↑↓ ▾	Cost per result ↑↓ ▾	Amount spent ↑↓ ▾	Ends ↑↓ ▾	Schedule ↑↓
☐	⬤	target 📊 View charts ✎ Edit 📋 Duplicate 🖼 •••	42 Messaging conversati…	13,419	16,652	25.47.ρ.ح Per Messaging Conve…	1,069.65.ρ.ح	Ongoing	Jan 5, 2025 – Or
☐	⬤	auto	168 Messaging conversati…	11,027	14,629	7.97.ρ.ح Per Messaging Conve…	1,339.41.ρ.ح	Ongoing	Jan 5, 2025 – Or
☐	⬤	New Engagement Ad Set	132 Messaging conversati…	21,105	30,655	20.36.ρ.ح Per Messaging Conve…	2,686.95.ρ.ح	Ongoing	Jan 2, 2025 – Or
		Results from 3 ad sets ℹ 👁 View results							

EDU KIDO (1358375225244... ▼

58 Opportunity score ▼

Updated just now

Discard drafts

Review and publish (6)

···

	All ads	Had delivery	⊙ Actions	▷ Active ads	+ See more		Create a view	

Search to filter by name, ID or metrics

▣ Campaigns	⊞ Ad sets	7 selected ✕	▭ Ads for 7 Ad sets	⊞ Maximum: May 27, 2022 – Jun 27, 2025 ▼

+ Create	▼	Duplicate ▼	Edit ▼	⚗ A/B test	More ▼		▥ Columns: Performance ▼	≣ Breakdown ▼	▤ ▼	↗	▼	↗

	Off / On	Ad	Results ▼	Reach ▼	Impressions ▼	Cost per result ▼	Quality ranking ▼	Engageme... rate ranking ▼	Conver rate ran
☐	🔵	▢ New Engagement Ad	—	—	—	—	—	—	—
☐	🔵	New Engagement Ad ✏ **Unpublished edits** ⊞ View charts ✏ Edit ▯ Duplicate ▣ ···	1,221 Messaging conversati...	80,625	154,592	6.33 ﷼.ﻡ.ج Per Messaging Conve...	Average	Above average	
☐	🔵	Promoting website:	2,603 Messaging conversati...	149,656	296,406	4.12 ﷼.ﻡ.ج Per Messaging Conve...	Average	Above average	
☐	🔵	New Engagement Ad - Copy	411 Messaging conversati...	43,072	89,406	10.60 ﷼.ﻡ.ج Per Messaging Conve...	Above average	Above average	Below Bottom 3
☐	🔵	New Engagement Ad	97 Messaging conversati...	17,929	34,064	21.32 ﷼.ﻡ.ج Per Messaging Conve...	Above average	Average	Below Bottom 3
☐	🔵	yosseff	595 Messaging conversati...	47,860	92,364	8.45 ﷼.ﻡ.ج Per Messaging Conve...	Average	Above average	

Results from 14 ads ⓘ

Updated just now | 🔄 | 🗑 Discard drafts | **Review and publish (6)** | ···

🔍 | 📁 **All ads** | ✉ Had delivery | ⊙ Actions | ▷ Active ads | + See more

Create a view | ⚙

Search to filter by name, ID or metrics

🖼 Campaigns | 🔲 Ad sets [7 selected ✕] | 🗂 **Ads for 7 Ad sets**

🗓 Maximum: May 27, 2022 – Jun 27, 2025 ▼

+ Create | 📋 Duplicate ▼ | ✏ Edit ▼ | 🧪 A/B test | More ▼

III Columns: Performance ▼ | 📊 Breakdown ▼ | 📑 ▼ | ↗ ▼ | 📈

	Off / On	Ad	Reach ▼	Impressions ▼	Cost per result ▼	Quality ranking ▼	Engageme... rate ranking ▼	Conversion rate ranking ▼	Amount sp
					Per Messaging Conve...				
☐	🔵	mhmd	23,871	39,671	14.96 ₽.ج Per Messaging Conve...	Average	Above average	Average	2,8
☐	🔵	hallaa	24,297	50,722	14.98 ₽.ج Per Messaging Conve...	Average	Above average	Average	2,9
☐	🔵	yossef	41,559	56,356	13.76 ₽.ج Per Messaging Conve...	Above average	Average	Average	4,4
☐	🔵	yossef - Copy	3,250	3,743	51.83 ₽.ج Per Messaging Conve...	Above average	Average	Below average Bottom 35% of ads	5
☐	🔵	New Engagement Ad	12,553	23,234	14.25 ₽.ج Per Messaging Conve...	Average	Average	Average	1,5
☐	🔵	New Engagement Ad - Copy	27,666	41,585	9.57 ₽.ج	Above average	Above average	Average	2,6

Results from 14 ads ⓘ

EDU KIDO (1358375225244... ▼

58 Opportunity score ▼

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🔍 📁 **All ads** ✉ Had delivery ↑ Actions ▷ Active ads + See more

Create a view ⚙

Search to filter by name, ID or metrics

▣ Campaigns ▦ **Ad sets** 7 selected ✕ ▭ **Ads for 7 Ad sets**

⊞ Maximum: May 27, 2022 – Jun 27, 2025 ▼

+ **Create** 📋 Duplicate ▼ ✏ Edit ▼ ⚗ A/B test More ▼

III Columns: Performance ▼ ☰ Breakdown ▼ 📄 ▼ ⬈ ▼ ⬀

	Off / On	Ad	Reach ▼	Impressions ▼	Cost per result ▼	Quality ranking ▼	Engageme... rate ranking ▼	Conversion rate ranking ▼	Amount sp
☐	⬤	yossef	41,559	56,356	13.76 ج.م Per Messaging Conve...	Above average	Average	Average	4,4
☐	⬤	yossef - Copy	3,250	3,743	51.83 ج.م Per Messaging Conve...	Above average	Average	Below average Bottom 35% of ads	5
☐	⬤	New Engagement Ad	12,553	23,234	14.25 ج.م Per Messaging Conve...	Average	Average	Average	1,5
☐	⬤	New Engagement Ad - Copy	27,666	41,585	9.57 ج.م Per Messaging Conve...	Above average	Above average	Average	2,6
☐	⬤	New Engagement Ad - Copy	24,756	44,119	7.48 ج.م Per Messaging Conve...	Above average	Above average	Average	2,2
☐	⬤	New Engagement Ad	7,301	14,167	17.33 ج.م Per Messaging Conve...	Average	Average	Average	1,0
		Results from 14 ads ⓘ							